ESTTA Tracking number:

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Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91197851
Party	Plaintiff American Council on Exercise
Correspondence Address	MARK I REICHENTHAL BRANFMAN & ASSOCIATES 708 CIVIC CENTER DRIVE OCEANSIDE, CA 92054 UNITED STATES markr@branfman.com
Submission	Stipulated/Consent Motion to Extend
Filer's Name	Mark I. Reichenthal
Filer's e-mail	markr@branfman.com
Signature	/Mark I. Reichenthal/
Date	06/24/2011
Attachments	20110624134951904.pdf (3 pages)(76609 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Trademark Application Service on May 13, 2010 Mark: LADY GEL-ACE words only	. No. 85/037,360
AMERICAN COUNCIL ON EXERCISE)
Opposer,	
vs.) Opposition No. 91197851
ASICS CORPORATION,)
Applicant.)

MOTION TO EXTEND DUE DATES

Opposer American Council on Exercise hereby files this stipulated motion to extend all outstanding due dates in this matter for an additional sixty (60) days. The motion is made for good cause to allow the parties to finalize and execute a Consent to Register and Use Agreement related to this opposition. Applicant Asics Corporation has consented through its counsel to this stipulation via e-mail on June 23, 2011.

As proposed, the extended outstanding deadlines would be as follows:

Initial Disclosures Due	July 23, 2011
Expert Disclosures Due	November 20, 2011
Discovery Closes	December 20, 2011
Plaintiffs Pretrial Disclosures	February 3, 2012
Plaintiffs 30-day Trial Period Ends	March 19, 2012
Defendants Pretrial Disclosures	April 3, 2012
Defendants 30-day Trial Period Ends	May 18, 2012
Plaintiffs Rebuttal Disclosures	June 2, 2012
Plaintiffs 15-day Rebuttal Period Ends	July 2, 2012
1 Idilitated 10 day = === :	•

Respectfully Submitted, BRANFMAN LAW GROUP, P.C.

Mark I. Reichenthal, Esq

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Attorneys for American Council on Exercise

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Motion to Extend Due Dates was served by first-class mail, postage pre-paid, upon the Attorney for Applicant at the following address:

Mark Schollaert Corporate Counsel ASICS America Corporation 29 Parker, Suite 100 Irvine, CA 92618

June 24, 2011

April Morris